

# Cookies Policy

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*Last update: October 10 2019*

Wetix Agency pays particular attention to your information on the use of cookies. The purpose of this page is to make you aware of the use of cookies, inform you about their use and tell you how to configure your tools to prevent them.

## What is a cookie and what its use?

A cookie is a small piece of data sent to and stored in your computer when you visit a website or click on an advertisement. It is designed to collect information about your internet usage in order to provide services adapted to your terminal (computer, mobile or tablet).

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When you visit the <https://www.ticket.athle2020.paris> website, depending on your choices, information related to your device (computer, tablet, smartphone, etc.) and its way of navigating the website may be stored in cookies installed on your browser. Cookies will be used to recognize your browser during the validity period of the cookie concerned. This way, when you connect to the site using the same device, the browser will be able to use the cookie data and transmit it to the website.

Only the issuer of the concerned cookie is likely to read or modify the information contained therein.

Some cookies may already be installed on your device and others require the user's consent. When a cookie that requires the user's consent is likely to be placed on your website, a banner informs you of its presence. Until Wetix Agency has obtained your consent, cookies cannot be placed or read on your device.

## What type of cookies do we use?

Our website uses different types of cookies:

### **A. Cookies essential to the use of the website**

They allow you to use the main functionalities of the website such as accessing your Personal Space or implementing security measures.

By disabling the use of these cookies, you will no longer be able to use these functionalities. These cookies do not collect any personal data and the information stored cannot be used for commercial purposes.

### **B. Cookies related to the website performance**

Performance cookies allow us to optimize our website and to detect any technical problems you may encounter. They allow us to collect information about how you use the website, such as the number of visits per page, the number of error messages displayed, the time spent on a page, or the number of clicks on an area of the website.

Thanks to these cookies, we can measure and analyze the traffic and use of the website, its sections and services, allowing us to perform studies as well as to improve the interest and ergonomics, website's functionalities and our services.

The information stored may not be used for commercial purposes.

### **C. Targeting cookies**

They allow to:

- To know the content of the pages you visit

- To personalize the content we offer; we can also send you e-mails and/or personalized advertisements corresponding to your interests.
- To adapt the presentation of our website pages to your device's display preferences, hardware, your device's software for viewing or reading;
- To store information related to a form that you filled in on our website when you registered, for example, or the products, services or information that you chose.

#### **D. Cookies for e-mailing campaigns**

As part of our e-mailing campaigns, we offer a retargeting program. When you subscribe to the e-newsletter, a cookie is placed on your computer or mobile phone.

In case of shared use of a computer or mobile phone by several people, it is possible that the person registered in the e-newsletter of the site is not the person who proceeded to the search on the website.

## **What cookies do we use?**

### **• Cookies issued by third parties**

Our website may contain Cookies issued by third parties (performance measurement tool, audience measurement company, etc.) allowing them, during the validity period of their Cookies, to collect navigation information related to the browsers visiting our website.

The issuance and use of cookies by third parties is subject to the "cookie" policies of these third parties. We inform you of the purpose of the cookies of which we are aware of and the means at your disposal to make choices (see question: How to set up the cookie repository?)

At any time you may prevent the collection of information about yourself via these third-party cookies by clicking on the corresponding links

<b>Name of the cookie</b>	<b>Purpose</b>
Google Analytics	Analyze and measure the audience of our website. For more information about Google Analytics cookies, you can also review Google Analytics' privacy policies on the dedicated page: <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> . Google also offers a browser add-on to deactivate Google Analytics to download <a href="#">here</a> .

### **• Social Media Cookies**

Social networks such as Facebook or Twitter use cookies so that you can share our content. They offer you as well targeted ads on their network.

<b>Name of the cookie</b>	<b>Purpose</b>
Facebook/Instagram	The Facebook sharing button 'Like' on our webpages is hosted by Facebook. Facebook is therefore likely to set a cookie on your device even if you do not have a Facebook account. The Facebook Login button allows Facebook to associate a cookie with your Facebook account.  The Facebook/Instagram cookie also allows us to retarget our offers and products during specific ads launched on the Facebook/Instagram platform. For more information: <a href="https://www.facebook.com/policies/cookies/">https://www.facebook.com/policies/cookies/</a>

## Sharing the use of your device with others

If your device is used by more than one person and when the same device has more than one browser software, we cannot be sure that the services aimed for your device match your own use of that device and not that of another user of that device.

If your computer or mobile phone is used by several people, or if they have several browsers, it is possible that the contents displayed to other users match with your preferences. If you wish, you can change your browser settings by visiting the Cookie Management and Browser Settings section below.

Sharing the use of your device with others and configuring your browser settings for Cookies is your free choice and responsibility.

## Respect for your privacy

We are committed to protecting your privacy and respect the following 2 principles.

- We do not associate with your cookies any information that may lead to your personal identification. Cookies do not allow us to know your address, date of birth, telephone number or any other information that could identify you.
- We do not provide any personal information to advertisers or third party sites that display our advertisements based on your interests.

## How to set up the cookie repository?

You can manage your cookie preferences in our cookie management tool the first time you log on to our website or directly set them in your web browser. Your choices are never final. At any time, you can disable all or part of the cookies as described below. The settings you make may change your Internet browsing and your conditions of access and use of certain services on our website that require the use of cookies. Some functionalities of the website will not be accessible. We will not be held responsible under any circumstances.

### • Refuse cookies via your browser

For the management of cookies and your choices, the configuration of each browser is different.

- For Chrome™: please visit [this page](#)
- For Safari™: please visit [this page](#)
- For Microsoft Edge™: please visit [this page](#)
- For Microsoft Internet Explorer™: please visit [this page](#)
- For Firefox™: please visit [this page](#)
- For Opera™: please visit [this page](#)

### • Refuse cookies cookies via your smartphone

- On iOS: please visit [this page](#)
- On Android: please visit [this page](#)

For more information on how cookies and targeted advertising work, you can visit third-party websites such as [Your online Choices](#) or [AllAboutCookies.org](#).

To find out how to manage cookies stored in your browser, we invite you to consult the help menu of your browser as well as the CNIL (Commission Nationale de l'Informatique & des Libertés) website <https://www.cnil.fr/en/home>.

- **Refuse a social network cookie**

If you do not want our website to store social network cookies in your browser, you can click on the following deactivation links that will store a cookie in your browser for the sole purpose of disabling the use of other cookies from the same issuer. Disabling these cookies will therefore prevent any interaction with the social network(s) concerned:

- Facebook: [Cookies & Other Storage Technologies](#)
- Google and YouTube: [Google Account Help: turn cookies on or off](#)
- Instagram: [About cookies](#)
- Pinterest: [Cookies policy](#)
- Twitter: [Your privacy controls for personalized ads](#)